

FUSE NETWORKS LLC AND COMCAST CABLE COMMUNICATIONS MANAGEMENT, LLC

XFINITY MY CITY, MY MUSIC, PHILADELPHIA VIP EXPERIENCE SWEEPSTAKES

OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. PARTICIPATION IN THIS SWEEPSTAKES CONSTITUTES YOUR ACKNOWLEDGEMENT AND AGREEMENT THAT YOU HAVE READ, UNDERSTAND AND AGREE TO THE TERMS OF THESE OFFICIAL RULES. VOID OUTSIDE PENNSYLVANIA, NEW JERSEY, DELAWARE AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**1. SWEEPSTAKES ENTRY PERIOD/HOW TO ENTER:** The "Xfinity My City, My Music, Philadelphia VIP Experience Sweepstakes" (the "Sweepstakes") begins October 24, 2012 on or about 10:00:00 AM Eastern Time ("ET") and ends January 23, 2013 on or about 11:59:59 PM ET. To enter, visit the web site [www.fusemycity.com](http://www.fusemycity.com) and follow the on-screen instructions to submit your entry. All entries must be received by January 23, 2013 at 11:59:59 PM ET. Limited to one entry per person/email address per 24 hour day (12:00 a.m. (midnight) ET – 11:59 p.m. ET). Participation in excess of this limitation or mass entry attempts will result in disqualification of such entries. Entries must be manually key-stroked; use of automated devices or programs to subvert the entry process is prohibited and all such entries will be void. By entering, entrants agree to be bound by and acknowledge compliance with these Official Rules including eligibility requirements as well as the decisions of Sponsors (as defined below) which are final and binding in all respects. Responsibility for receipt of entry rests solely with the entrant; proof of submitting of entry does not constitute proof of receipt or proof of entry. All entries become the property of the sponsors, Fuse Networks LLC and Comcast Cable Communications Management, LLC (collectively, the "Sponsors").

Administrator's (as defined below) computer is the official clock for purposes of Sweepstakes. Released Parties (as defined below) will not be responsible for late, lost, garbled, corrupted, damaged, inaccurate, incomplete or misdirected entries or for any error, omission, interruption, dilution, defect or delay in operation or transmission on or in conjunction with accessing/using the Internet, incomplete or otherwise inaccurate Sweepstakes information regardless of cause or any damage to a user's computer (and/or information contained thereon), whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are also not responsible for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any Sweepstakes-related materials. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the web site. If the Sweepstakes is not capable of running as planned for any reason which Sponsors, in their sole opinion, deem could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsors reserve the right to terminate, modify or suspend this Sweepstakes, in whole or in part. In such event, Sponsors will select the Winner in a random drawing from among all non-suspect, eligible entries received prior to and/or after (as appropriate) the action taken by Sponsors or by some other means deemed by Sponsors in their sole discretion to be fair, appropriate and consistent with the spirit of these Official Rules. Notice of such action by Sponsors will be posted on [www.fusemycity.com](http://www.fusemycity.com). Sponsors reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering (or attempting to tamper) with the entry process or the operation of the Sweepstakes or any web site or to be acting in violation of these Official Rules and void all associated entries. Participation in Sweepstakes is subject to the Privacy Policy and Terms of Service of [www.fuse.tv](http://www.fuse.tv). **IF YOU DO NOT AGREE TO THE PRIVACY POLICY AND TERMS OF SERVICE, DO NOT ENTER THE SWEEPSTAKES, PROVIDE ANY PERSONAL INFORMATION ON THE WEB SITES OR OTHERWISE**

**USE THE WEB SITE.** In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

**2. ELIGIBILITY:** The Sweepstakes is open only to U.S. residents who are eighteen (18) years or older at time of entry and are a legal resident of the Commonwealth of Pennsylvania, State of New Jersey or the State of Delaware. Employees of Sponsors or any of Sponsors' affiliates, subsidiaries, administrators, participating vendors, promotion or advertising agencies, or any other company involved with the design, production, execution or distribution of the Sweepstakes and each of their immediate family members and/or those living in the same household of such individuals are not eligible to enter the Sweepstakes. THIS SWEEPSTAKES IS VOID OUTSIDE PENNSYLVANIA, NEW JERSEY, DELAWARE AND WHERE PROHIBITED BY LAW, AND IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

**3. PRIZE DRAWING:** One (1) Grand Prize (as defined below) winner (the "Winner") will be selected by Administrator (as defined below), in a random drawing on or about January 30, 2013 from among all eligible entries received. Odds of winning the Grand Prize (as defined below) depend on the number of eligible entries received. All decisions of the Sponsors are final and binding on all matters relating to this Sweepstakes.

**4. PRIZE:** One (1) Grand Prize, consisting of the following, will be awarded to Winner:

- Two (2) tickets for roundtrip, coach class train transportation to New York City from a major U.S. gateway train station nearest Winner's residence (Approximate Retail Value ("ARV"): \$300.00);
- Two (2) nights' standard hotel accommodations (one (1) room, double occupancy) (ARV: \$600.00);
- Two (2) tickets to a concert at a Madison Square Garden-operated venue in New York City (to be selected by Sponsors in their sole discretion) (ARV: \$300.00);
- Two (2) tickets to a local museum or major attraction in New York City (to be selected by Sponsors in their sole discretion) (ARV: \$60.00);
- One (1) \$200.00 gift certificate (ARV: \$200.00);
- Two (2) Fuse sweatshirts (ARV: \$50.00); and
- Two (2) Fuse t-shirts (ARV: \$30.00) (collectively, the "Grand Prize").

Total ARV of the Grand Prize is \$1,540.00.

Winner will not receive any compensation or alternate prize for any tickets which are unused. Seat locations will be determined by Sponsors in their sole discretion. Tickets and passes are subject to terms and conditions set forth thereon. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of Grand Prize. Sponsors reserve the right to substitute a prize (or portion thereof) of comparable or greater value, at their sole discretion. Grand Prize (or any portion thereof) cannot be assigned, resold, transferred, changed, or redeemed for cash except at the sole discretion of the Sponsors. All federal, state, and local taxes, and all other expenses not specifically mentioned herein (such as, travel to/from concert venue) are the sole responsibility of the Winner. Winner will receive a 1099 Tax Form for the fair market value of the prize for the year in which the prize is won and Winner's receipt of the prize will be reported to the Internal Revenue Service in accordance with applicable law. All prize details are at Sponsors' sole discretion.

**5. WINNER NOTIFICATION:** Potential Winner will be notified by phone or email on or around January 30, 2013. If potential Winner does not respond within forty-eight (48) hours of such notification or is not in compliance with these Official Rules, he/she will forfeit the prize (without compensation of any kind), and

Sponsors may, in their discretion and time permitting, select an alternate Winner in a random drawing from the remaining eligible entries. By accepting prize, Winner consents to the use of his/her name, voice, and likeness for promotional, advertising, publicity or trade purposes in any and all media now or hereafter devised worldwide in perpetuity by Sponsors and their respective designees without further compensation, notification or permission, unless otherwise prohibited by law. Potential Winner and his/her guest will each be required to complete and return an Affidavit of Eligibility/Release of Liability and Publicity which must be signed and received by Sponsors or their designated agent within the specified time period, or an alternate Winner will be selected in a random drawing from the remaining eligible entries, at Sponsors' discretion and time permitting.

**6. CONDITIONS:** By participating in this Sweepstakes, entrants and Winner release Sponsors and their owners (direct or indirect), parents, affiliates and subsidiaries and their members, stockholders, affiliates, subsidiaries, directors, officers, agents, employees, advertising and promotion agencies, and all others associated with the development and execution of this Sweepstakes (collectively, "Released Parties") from and against any and all liability with respect to or in any way arising from this Sweepstakes and/or acceptance or use of the prize, including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light.

**7. DISPUTE RESOLUTION/CHOICE OF LAW.** By participating, entrants agree that: (i) any claim, dispute or cause of action regarding the Sweepstakes or these Official Rules shall be brought individually (NOT AS PART OF A CLASS ACTION) in the federal or state courts of New York; (ii) they consent to the personal and subject matter jurisdiction of such courts as the exclusive tribunal for adjudication of any such claim/dispute/cause of action; (iii) their recovery will be limited to actual out-of-pocket costs involved in participating in the Sweepstakes (if any) and they expressly waive their right to all other forms of recovery, including by way of example only, punitive, consequential, indirect, incidental, special and exemplary damages as well as attorneys' fees for bringing such claim/dispute/cause of action; and (iv) the court shall apply the law of the State of New York in adjudicating any such claim/dispute/cause of action, except for the choice of law/conflict of law rules of New York (or of any other jurisdiction which would result in the application of the law of any jurisdiction other than New York).

**8. WINNER'S LIST:** To obtain the name of the Winner, available after February 15, 2013, send a self-addressed, stamped envelope by March 1, 2013 to: "Xfinity My City, My Music, Philadelphia VIP Experience Sweepstakes" Winner's List c/o Fuse Networks LLC, 11 Penn Plaza, 17<sup>th</sup> Floor, New York, NY 10001.

**9. REMOVAL FROM MAILING LIST:** To prevent Sponsors from mailing you information regarding future Sweepstakes or promotions being conducted by Sponsors, send a written removal request, specifying the name and address you are requesting to have removed from the mailing list, to "Xfinity My City, My Music Philadelphia VIP Experience Sweepstakes", DecentXposure LLC, 10 Thompson Lane, Edgewater, NJ 07020. Sponsors have sixty (60) days to process your request after receipt.

**10. SPONSORS:** Fuse Networks LLC, 11 Penn Plaza, 17<sup>th</sup> Floor, New York, NY 10001 and Comcast Cable Communications Management, LLC, 1701 John F. Kennedy Blvd., Philadelphia, PA 19103.

**11. ADMINISTRATOR:** DecentXposure LLC, 10 Thompson Lane, Edgewater, NJ 07020